# the privé group



# FREQUENTLY ASKED QUESTIONS

#### **MEMBERSHIP OVERVIEW**

#### Q: What is Privé Perks?

A: It is a loyalty programme introduced to reward our regular customers with exclusive privileges, benefits and updates.

# Q: What are the benefits and privileges for being a member of the Privé Perks loyalty programme?

A:

- 5% rebate in the form of Privé Perks Dollars (PP\$) at all participating The Privé Group outlets
- \$10 Welcome e-voucher
- Complimentary Dessert
- Double rebates during Birthday Month
- 10% off minimum spend for private event bookings
- Privé Perks members exclusive promotions

\*calculated based on nett amount after discounts and vouchers (if applicable) and before GST & service charges are applied

#### **NEW SIGN UP & RENEWAL**

#### Q: How do I sign up?

A: Spend a minimum of \$100<sup>\*</sup> within a month at participating outlets. Once the \$100<sup>\*</sup> minimum spend is hit, simply fill up the application form, attach your receipt(s) and hand it to the staff at the participating outlets. Your membership will be activated immediately after successful application.

\*calculated based on nett amount after discounts and vouchers (if applicable) and before GST & service charges are applied

# the privé group

# Q: What is the validity of the membership?

A: The membership is valid for 12 months from the date of application. (e.g. If the application is on 2 Jan 2015, the membership will expire on 1 Jan 2016)

# Q: How do I renew my membership?

A: A minimum spend of \$100<sup>\*</sup> is required (within a year from the date of issue) at participating outlets for membership to be renewed. Renewal of membership will be automatic and is free. If the minimum spend is not hit, membership and associated rebates will be automatically cancelled.

\*calculated based on nett amount after discounts and vouchers (if applicable) and before GST & service charges are applied

# Q: What is the validity of the benefits and privileges?

A: The benefits and privileges are applicable for so long as the membership is active. Should a member meet the \$100 minimum spend automatic renewal criteria, the benefits and privileges will be carried over into the next term of membership. All benefits and privileges no longer apply when the membership expires, and no grace period will be given.

#### EARNING & REDEMPTION

# Q: Is there anything which I can't earn PP\$ from?

A: Event bookings and large group bookings of more than 10 pax.

#### Q: Can I earn for takeaway items?

A: Yes, PP\$ can be earned for both dine-in and takeaway.

#### Q: How will the PP\$ be rounded off?

A: PP\$ will be rounded to the exact \$0.01.

#### Q: Do I need to be present to earn or redeem the PP\$?

A: Yes, you must be present to be entitled for any earning and redeeming of PP\$.

# Q: Do I need to present any physical form of identification to earn of redeem the PP\$?

A: No, simply tell us your mobile number at point of payment.

#### Q: How do I redeem my PP\$?

A: PP\$ can be redeemed to offset your total bill on your next visit.

# the privé group

# Q: Any exceptions where PP\$ cannot be redeemed?

A: Yes, PP\$ cannot be used to:

- Redeem The Privé Group vouchers
- Offset events and large group booking of more than 10 pax

### Q: Can I use/combine multiple memberships to redeem PP\$?

A: No, only 1 membership can be used per transaction.

#### Q: Will my PP\$ expire?

A: PP\$ will expire at the end of the membership unless renewal is done before the expiry date.

# Q: What about rebates for Birthday month?

A: Members will enjoy rebates of 10%<sup>\*</sup> during their birthday month.

\*calculated based on nett amount after discounts and vouchers (if applicable) and before GST & service charges are applied

# Q: How do I check my PP\$ balance?

A: You may enquire on your PP\$ balance at any of the participating The Privé Group outlets or by emailing <u>priveperks@prive.com.sg</u>

#### Q: How do I update my personal details?

A: You can update your data by emailing <u>priveperks@prive.com.sg</u> with your full name, mobile number and the details you wish to change.

#### **PRIVATE EVENT BOOKINGS**

#### Q: What privileges do I get for private event bookings?

A: 10% off minimum guaranteed spend

Terms & Conditions

- Based on original minimum spending guaranteed from events Team and not on actual consumption
- Not applicable for Special/Private Events (Wine Dinner, Eat The Cow Dinner, Seasonal Event, etc.)
- Discounts cannot be used in conjunction with another card or promotion (Loyalty card, credit card discount, voucher, etc.) or otherwise agreed terms